

THE ZITA GROUP

Government affairs/consulting

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The Zita Group (TZG) is a woman-owned government and public affairs firm, both founded and led by Patrizia “Trish” Zita. For the past 15 years, the firm has a proven track record of accomplishing our client’s goals.

Our bipartisan, experienced team of strategic consultants is widely respected by elected, appointed and government officials of both parties across New Jersey’s political landscape. TZG’s team are political leaders, former senior administration officials, campaign operatives, and attorneys with experience representing clients on legislative, administrative, and regulatory issues at all levels of New Jersey government. We provide our clients with unique insights into the decision making process at the highest levels. We bring to bear credible working relationships with executive branch officials, legislators and staff. Our team’s effectiveness has been demonstrated again and again by the results we achieve for our clients. What makes TZG unique is our integrity, insight and influence. Honesty and hard work are the core values we bring to every project. Our policy know-how and political expertise allows us to bring a great deal to the table and when it comes to having a voice for important issues, the TZG team has well-earned the trust and respect of decision makers.